

A group of students in a library setting are gathered around a tablet. A woman in the foreground is smiling and looking at the screen. Behind her, a man with glasses is also looking at the tablet. To the right, another woman is looking at a piece of paper. The background is filled with bookshelves.

创新型教学模式探讨

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ACCA中国APM资深教学顾问

2022 April

教学挑战以及如何应对的一点思考和心得

1. 课时不够用
2. 如何打破单一的“我说你听”
3. Employability / 职业技能如何培养
4. “看得懂、听得懂，但是写不出”的局面怎么破
5. 疫情下如何提升学生网课的体验

课时不够用

碎片时间出来凑

学习资源

ACCA学员服务小助手

学习资源 - MAX

MAX是ACCA学员服务小助手学习资源板块, 由ACCA中国资深教学顾问为中国学员度身定制, 助力学员高效复习, 备战全球考事半功倍!

(据2021年3月考季统计, 使用MAX 5小时以上的学员APM考试通过率比全球通过率高出15%)

战略专业科目

- ✓ 100+微视频, 内容涵盖知识导图, 诊断自测, 知识讲解, 习题强化, 模考预演, 全面系统, 逐步进阶;
- ✓ 30-40小时/科, 可定制学习计划, 收到每日学习进度提醒;
- ✓ 机考平台在线演示, 同步操练, 熟练掌握机考技巧;
- ✓ 模拟考试在线实操, 模考解析中国学员常见问题, 全球考试, 胸有成竹;
- ✓ 分科目学习论坛, 欢迎评论转发, 学习路上, 互相助力;
- ✓ 可配合移动端

进入Max

应用技能科目/应用知识科目

首页 学习资源 学神排行 积分中心 我的

选择科目

请选择科目

- SPCBE support – 战略专业机考学...
- Strategic Business Leader
- Strategic Business Reporting
- Advanced Financial Management
- Advanced Performance Managem...
- Advanced Audit Assurance

知识点列表

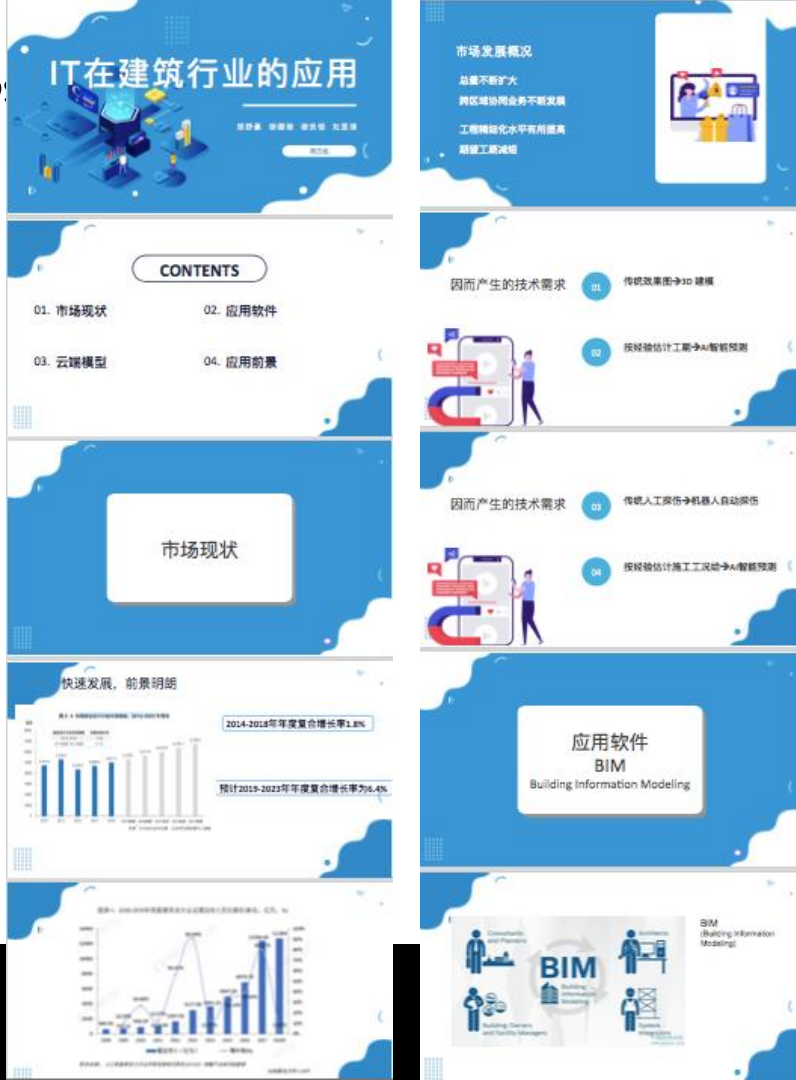
搜索知识点

- ROCE + ROI + RI
- Practice 3: S/D 16 – Q1(c)
- EBITDA
- Practice 2: S/D 17 – Q2(a)
- NPV+IRR+MIRR
- EVA

如何打破单一的“我说你听”

翻转课堂是个好帮手

- 分小组设置案例讨论并做课堂展示
- 学生来讲复习课



Employability/ 职业技能如何培养

从“娃娃”抓起

- BT: 使用SBL案例集对关键模型做练习，分组完成并用英语展示
- MA: 提炼APM考题的相关部分布置为课后作业

所有计算用excel demo并要求学生用excel完成练习

Homework



Dulce Co is a listed company which manufactures and sells high quality chocolate and. It was founded over 100 years ago.

Dulce is currently considering manufacturing a range of three new luxury hand-made chocolate products (A, B and C) for two retail partners, Excelsior department store and BB supermarkets. However, due to a current shortage of skilled labour in hand-made production techniques, Dulce would currently be unable to supply both of the retail partners' orders in full. Therefore, Dulce must decide which order should be prioritised, in order to optimise the use of the skilled labour available.

Some information about the two orders are as below. You are asked by financial directors to evaluate these two orders and recommends, with justification, which order should be prioritised. You can point out any more information you are needed in order to complete your work.

Homework



Rezillos Engineering (Rezillos) is a listed company, manufacturing pumps and valves for use in the chemical industries.

At the most recent round of meetings with stock market analysts, the board has been criticised about a customer survey whose results were announced at these meetings. The criticisms centred on the method of calculation, sampling and the disclosures in the press release.

The board of Rezillos is concerned by the impact of this on their reputation in the market and needs to understand whether the criticism is justified. The press release and some further internal details about the method and the results of the customer survey are given below.

Required:

Assess the analysts' criticisms of the customer survey results

“看得懂、听得懂，但是写不出”的局面怎么破

判分练习不能少

- 让学生清楚如何可以得分
- 学生相互判分
- 使用MAX了解更多

Slide 1: Speaker Notes

1. it not only need financil data to anlysis the profitability of Nehby, which only focus on the revenue and sales. but also need non-financial information just like the staff turnover to get to know the satisfy of the staff. as they are also an important factor forcompany development and the decision making

2. currently, Nehby is make decision about the construction of the hotel thus, the account information should contain information which sepicific about the budget and forecast cash flow for this project. so that the company cha monitor the process of the project regularly. also need the information about each of the restruant so that the manager can compare the information about them and evaluate the performance is great or not. if industry average information can be provide it will be better.

3.the rent and assurance of the building should not be allocated to the admin. and this allocation will cause the performance doesn't be evaluated correctly and not good for manager to find the cause of the reduce of the profit.



搜索知识点

-  Sep 2021 Progress Test (观看密码: 2021) 立即学习 515
-  Mar 2021 Progress Test 立即学习 598
-  Dec 2020 Progress Test 立即学习 333
-  Jul 2020 Progress Test 立即学习 316

疫情下如何提升学生网课的体验

让互动更多 但更简单

- 更多客观题插入教学中
- 依据答题情况进一步互动
- 小测验随时用



Quiz: Part C (25 mins)

已结束 | 截止时间: 2022/04/23 12:15 | 普通测试 | 限时: 25分钟

测试



Quiz: Part D (18mins)

已结束 | 截止时间: 2022/04/09 12:28 | 普通测试

测试

1. 多选题 (5分) 难度: 易

Which of following quality costs identified is/are prevention cost?

- A.Repairs and replacements under customer warranties
- B.Customer relationship management – complaint handling
- C.Performance testing of final assembly
- D.Performance testing of subcomponents from suppliers
- E.Costs of re-inspection after repairs arising from final assembly testing
- F.Training in quality control
- G.Maintenance of inspection equipment
- H.Buying of high quality material
- I.I. Scrapping cost of unqualified final products

2. 多选题 (5分) 难度: 易

Which of following quality costs identified is/are appraisal cost?

- A.Repairs and replacements under customer warranties
- B.Customer relationship management – complaint handling
- C.Performance testing of final assembly
- D.Performance testing of subcomponents from suppliers
- E.Costs of re-inspection after repairs arising from final assembly testing
- F.Training in quality control
- G.Maintenance of inspection equipment
- H.Buying of high quality material
- I.I. Scrapping cost of unqualified final products