

Peer assessment

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Peer Assessment

You have now reached the Peer Assessment section of the Unit.

Having brainstormed potential strategic options to turnaround Telford Engineering post-MEXIT, you have now been asked by Tom Mailer to prepare two clear presentation slides with brief supporting notes, outlining the potential strategic options that the committee might have identified and which will be discussed in more detail at the next sub-committee meeting.

In your presentation please identify and explain some strategic options which the committee could have identified and which you think would be most suitable, acceptable and feasible for turning around the future financial performance of Telford Engineering, given their current situation?

Start assessment



Strategic planning : Prepare presentation slides



Peer Assessment

- Submit your own presentation with accompanying notes;
- Also be assigned and asked to assess five presentations from other users;
- Receive your score and feedback.





The marking criteria

- Have the slides got an appropriate number and length of bullet points and have impact?
- Do the slides contain relevant points and do they logically flow?
- How well are the notes written to allow a presenter to talk around the slides being presented?

Please refer [here](#) for guidance on preparing a presentation and peer reviewing others work.

Benefits of peer assessment

- Improve learning, as reviewing other's work offers new insights into how to complete a task
- Help students gain broader based feedback from several peers
- Increase the amount of exposure of students' work to other students
- Enhance students' motivation to engage actively with their studies
- Provide a reliable method for grading work with the assistance of psychometric modelling



A person is seen from behind, standing on a dark mountain peak. They are looking out over a vast landscape of white and grey clouds. The sky above is a mix of blue and orange, suggesting a sunset or sunrise. The overall scene is serene and expansive.

**Please complete your peer
assessment immediately**

