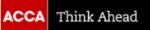
Tips and takeaways for Data Analytics

从数据分析单元获得的益处总结

王瑾, ACCA会员





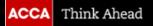
Contents

- Identify, apply and analyze business data
- Visualize data to make business decisions
- Re-examine ethical and security issues

Identify, apply and analyze business data

- The CRISP-DM framework
- Value and lessons to be learned from Big Data







Visualize data to make business decisions

- Mainstream tools for Data visualization
- Data storytelling

Re-examine ethical and security issues

- Scepticism in data analytics
- Ethical considerations in the use of data





Please study EPSM Unit 7 Data Analytics for more details

