

# Overview of Data Analytics

数据分析介绍

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- Big Data and data analytics
- Key applications for data analytics
- Ethical considerations in the use of data

## Introduction

- How to use commercial awareness to articulate business questions
- The CRISP framework
- Value and lessons to be learned from Big Data
- Platforms for Storage and Processing





## Big Data and data analytics

- The Top 9 Data Analytics Tools
- How findings from data analysis be visualised and communicated
- Scepticism in data analytics

# Key applications for data analytics

- Artificial Intelligence
- Robotics
- Machine Learning
- Big data applications are applied in various fields





## Ethical considerations

- Scepticism in data analytics
- Ethical considerations in the use of data
- Key regulations related to data ethics

A person is seen from behind, looking out over a vast landscape of clouds and mountains under a sunset sky. The sky is filled with soft, golden clouds, and the mountains are silhouetted against the horizon. The overall mood is serene and contemplative.

**Please study EPSM Unit 7 Data  
Analytics for more details**