

From a bookkeeper to the new age CFO

总账先生到新时代CFO的变型

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Contents

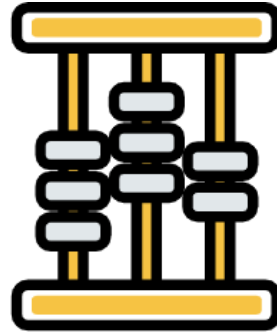
- The narrowness of the bookkeeper
- Business awareness defines the new age CFO
- The importance of the combination of business awareness and financial professionals

The narrowness of the bookkeeper

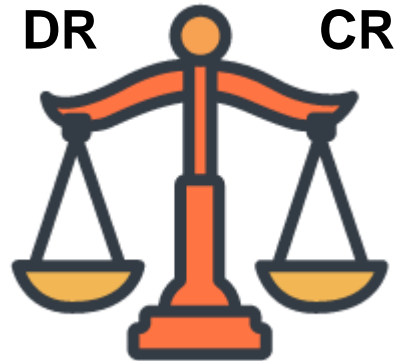
Bookkeeper/Accountant



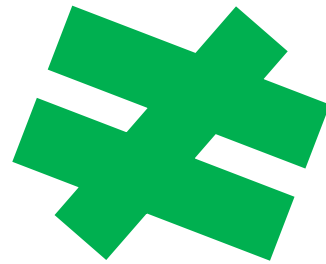
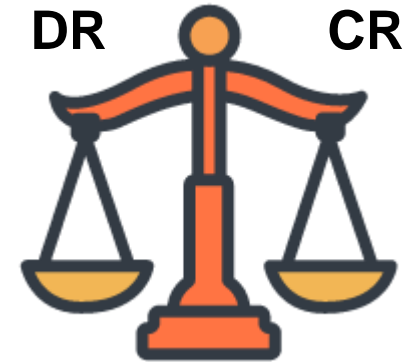
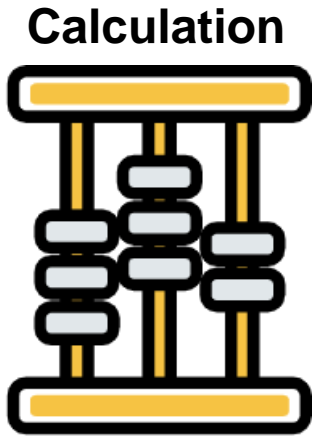
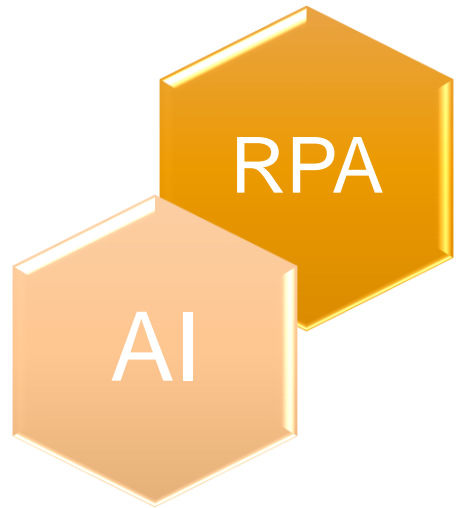
Calculation



Reporting



Business awareness defines the new age CFO





The importance of the combination of business awareness and financial professionals



Business Partner:

Walk in Partners' Shoes

A person is seen from behind, looking out over a vast landscape of clouds and mountains at sunset. The sky is filled with soft, golden light and scattered clouds. The mountains in the foreground are dark and silhouetted against the bright sky. The overall scene is serene and expansive.

Please study EPSM Unit 4 Business Awareness for more details