

Tips and takeaways for Innovation and Scepticism

创新与质疑精神总结

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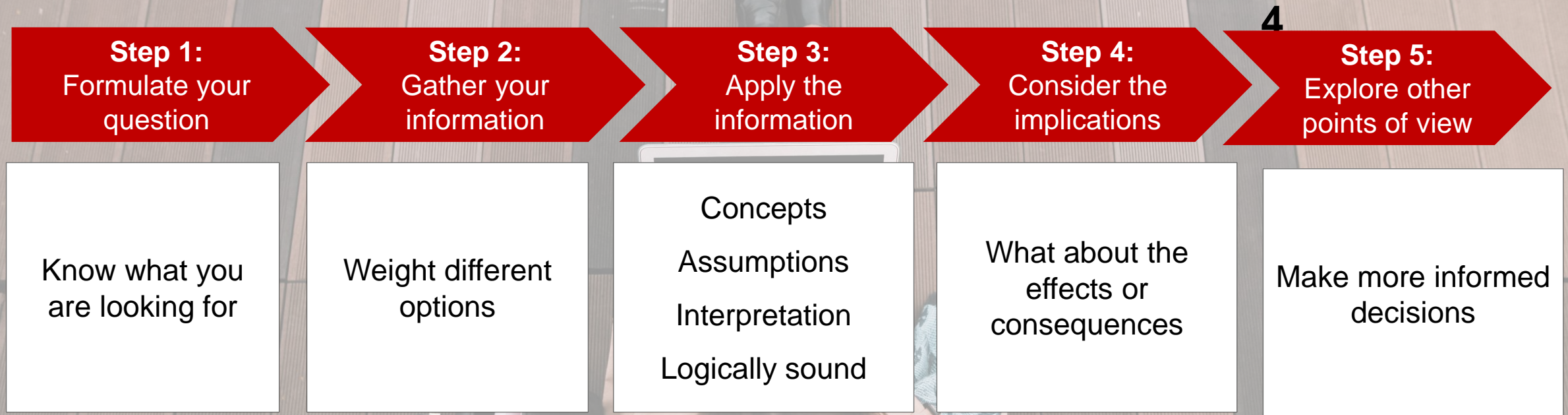
Contents

- Share the best practice for developing scepticism
- Observe effectively and solve the problems identified
- Explore the competitive advantages and promote creativity at workplace



Share the best practice for developing scepticism

Developing scepticism and critical thinking





Observe effectively and solve the problems identified

The idea model

Identify

Symptoms/Effects

Why?

Why?

Why?

Develop

You may work out:

Solution 1

Solution 2

Solution 3

Execute

For each solution, you set:

Goal 1

Goal 2

Goal 3

Assess

You assess the goal using:

Surveys

Tests

Analytics

Focus groups

An overhead photograph of two business professionals shaking hands. On the left is a woman with dark dreadlocks, wearing a white long-sleeved shirt and glasses. On the right is a man with short dark hair, wearing a light-colored suit jacket, a light blue shirt, and glasses. They are standing on a grey tiled floor. A semi-transparent dark grey horizontal band is overlaid across the middle of the image, containing the main text.

**Explore the competitive advantages and promote creativity
at workplace**

How to be more creative

Be curious-
Explore the unfamiliar

Experiment, learn and
keep going

Build a creative network

Explore creativity as a team

You can try with more specific questions:

What is the problem you want to solve?

What is one experiment we could start to solve it?

How might creativity help shape this experiment?

Who do we need in creative network?

What resources we have at the moment?

What fears comes to mind?



**Please study Unit 3 Innovation and
Scepticism for more details**